

## Abstract Of The Disclosure

A method and system for interactive visual analysis of interactions among entities, where entities are individuals or groups, is provided. The preferred method of the present invention includes collecting interaction data, processing the collected interaction data with connectivity and diversity measures, and displaying the processed as well as the raw interaction data to provide interaction analysis.

The preferred embodiment of the system includes a computer, a database electronically coupled to the computer for storing interaction data, and algorithms stored in the storage unit for measuring connectivity and diversity of entities based on their interactions. The system also includes a set of programs for accessing interaction data and generating views dynamically, a display screen electronically coupled to the computer for providing a user interface, a user input device electronically coupled to the computer, and a user selectable element of the user interface being responsive to user input via the user input device to generate a report based on analysis results.